

**SPH 110: Public Speaking**  
**Fall 2017 Syllabus**  
**BT228 TTh @ 8:00-9:20am**

- I. SPH 110: Public Speaking – Fall 2017 – 3 credit hours
- II. Dr. Amanda Dawson – Office BT226  
Office Hours: Monday @ 10:00am-12:30pm; Tuesday @ 11:00am-2:00pm;  
Wednesday @ 10:00am-12:30pm; Thursday @ 11:00am-1:00pm; or by  
appointment
- III. Prerequisite: NA
- IV. Required Texts/Materials: Materials will be provided by instructor in class or  
via Moodle.
- V. Course Description: A fundamental speech course designed to introduce the  
student to basic speaking and listening skills and provide an arena for  
evaluated speech practice.
- VI. Principal Instruction Techniques: Instruction techniques will include a  
combination of lecture, in-class and homework readings, student lead  
instruction, guest speakers, and watching/critiquing speeches.
- VII. Course Requirements:
  - a. **Attendance/Tardiness:** This course depends on your presence – as a  
contributor, participant, etc. You are allowed 3 unexcused absences. After  
3 absences your grade will drop 5% (half of a letter grade) and will  
continue to drop every absence beyond that. For example, if you miss 5  
classes the highest potential final grade would be a B; if you miss 7 classes  
the highest potential final grade would be a C. Absences will *also* affect  
your participation grade negatively. Showing up more than 15 minutes late  
counts as an absence (as well as leaving excessively early). Frequent  
tardiness (3+ times) will be counted as an absence. Excused absences  
**ONLY** include: academic, athletic, and health (with doctor's note)  
absences. All other absences will count towards your 3 absences. If you  
are absent, it is your responsibility to find out what you missed. If I assign  
something on a Tuesday that is due on Thursday and you are absent on  
Tuesday, you must contact me in order to complete the assignment for  
Thursday.
  - b. **Snow Days:** If there is a snow day, the materials due on the snow day  
AND the next day are still due. For example, if an outline is due on  
Tuesday and there is a snow day the outline will be due on Thursday,  
along with whatever might be due on Thursday.
  - c.

- d. **Missed Speeches:** The speeches are the majority of your grade in this course. If you have to miss a speech, you will be allowed to make up 1 (and only 1) speech. To make up a speech, you will have to deliver the speech aloud in class and submit a written copy of the speech. The grade on the late speech will be reduced by 25%, meaning the highest potential grade for the make-up speech is a 75%. You will not be allowed to make up more than 1 speech. Any additional missed speeches are an automatic zero.
- e. **Late Work:** Late work is allowed for a deduction of points. 10% is taken off the total point value for everyday that an assignment is turned in late. If you do not have the assignment the MOMENT it is due, then it is automatically late. For example, if a paper is due at 8:00am on Tuesday and you turn it in at 9:00am (b/c you are late to class or b/c you still needed to answer one question, etc.) it will be considered late and you will lose 10%. If you turn an assignment in late at any point on the day that it is due you will lose 10%. You will lose an additional 10% each day that an assignment is not turned in. For example, if I collect your paper on at 8:00am on Tuesday and you turn it in on Thursday you will lose 30%.

VIII. Methods of Evaluation:

- a. **Grading Scale:** A = 90-100%; B = 80-89%; C = 70-79%; D = 60-69%; F = 0-59% (Note: I do NOT give + or – on the end of semester final grade.)
- b. **Grading:**
  - i. Formal Speeches (x4): These speeches make up the majority of your grade. You will be given an assignment sheet with a grading rubric for each speech. Point-values will vary. (Around 73% of your final grade).
  - ii. Impromptu/Informal Speeches: Some impromptu speeches will be graded; others will not be graded. Some will be scheduled; others will be used on days when we finish other work early. (Around 11% of your final grade).
  - iii. Participation/Feedback: Participation is worth 3 points each day. The participation grade will include daily attendance, daily participation in activities and discussions, and providing feedback to classmates (via verbal discussion and written feedback). (Around 10% of your final grade).
  - iv. Homework/In-Class Activities: There will be various additional homework (i.e. research, speech outlines, etc.) and in-class activities (i.e. impromptu speeches, etc.) throughout the course. Point-values will vary. (Around 6% of your final grade).
  - v. Extra Credit: Extra credit will only be offered for public speaking events on campus at the discretion of Dr. Dawson.

- IX. **Disability Resources:** Reasonable accommodations are available for students with a documented disability. If you have a documented disability and need accommodations to participate fully in this course, please contact Mr. Dwight Ottman (Office 411 on the fourth floor of the Science Building). All academic accommodations must be approved in advance through his office. Please drop by or call 270-686-4281 to make an appointment, or contact him by email at [dwight.ottman@brescia.edu](mailto:dwight.ottman@brescia.edu).
- X. **Academic Integrity:** Academic misconduct by a student shall include, but not be limited to, disruption of classes; giving or receiving of unauthorized aid on examinations or in the preparation of notebooks, themes, reports or other assignments; knowingly misrepresenting the source of any academic work; falsification of research results; plagiarizing of another's work; or otherwise acting dishonestly in research. Plagiarism will result in a zero for the assignment and the infraction will be reported to the Academic Dean. Repeated violations can result in probation or even suspension.
- XI. **Other Class Policies:**
- a. **Communication:** If you have any concerns or questions about the class or assignments, feel free to email me or talk to me during class or office hours. I will do my best to respond to your emails in a timely fashion. Please keep in mind that it may take up to 48 hours for me to respond to your email. Grades will not be discussed via email. Course emails will only be sent to your BU email address. It is your responsibility to check your BU email DAILY. If I need to clarify an assignment or cancel a class, etc., this will take place via BU email.
  - b. **Technology:** Laptops, tablets, or cell phones are NOT allowed in class. To be an active participant in the class I need your full, undivided attention and technology is far too tempting of a distraction. You will need a notebook for any in-class notes. If I have to ask you to put your phone away while in class, you forfeit your participation points for that day.
  - c. **Moodle:** As a courtesy to you, I will utilize Moodle. All documents, assignments, and announcements will be posted via Moodle; very few assignments will be distributed in class. There is no reason to not know about class assignments, due dates, or expectations. Your grades will be confidentially updated and posted on this site and I highly recommend checking your grades consistently. If you have a question or concern about a grade or your overall grade it is your responsibility to address it with me as soon as possible. Please notify me if there are any grades or documents you cannot find on Moodle.
- XII. **Class Schedule:**

The instructor reserves the right to change the schedule and contents of this syllabus in order to better aid the artistic and educational needs of the class.

Date	Daily Activity	Assignment/Speeches Due
15 August (T)	Syllabus; Intro to Course	Self-Introductions
17 August (Th)	Impromptus	
22 August (T)	What is public speaking and why does it matter?	Assign Partner Introductions
24 August (Th)	Introduction Speeches; Interviews; Work Day	
29 August (T)	<b>Partner Introductions</b>	<b>Partner Introductions DUE</b>
31 August (Th)	Impromptus	Impromptus
5 September (T)	Analyzing the Audience; Given Circumstances	Assign Passion (Mini) Speech
7 September (Th)	Powerful Public Speaking	
12 September (T)	Passion Mini-Speech	Passion (Mini) Speech <b>DUE</b>
14 September (Th)	Crafting a Speech; Outlining; Evidence	Assign Cultural Event Speech
19 September (T)	<b>NO CLASS</b>	<b>FACULTY DEVELOPMENT</b>
21 September (Th)	Library Day; Mind mapping	
26 September (T)	Library Day	Cultural Event Speech Topic <b>DUE</b>
28 September (Th)	Performance and Delivery; Oral citations	Cultural Event Speech Outline Draft <b>DUE</b>
3 October (T)	Delivery cues; Draw for performance dates; Work Day <i>Midterm Update</i>	Cultural Event Speech Draft <b>DUE</b>
5 October (Th)	<b>FALL BREAK</b>	<b>FALL BREAK (10/5-10/9)</b>
10 October (T)	Work Day	
12 October (Th)	<b>Cultural Event Speech</b>	<b>Cultural Event Speech DUE</b>
17 October (T)	<b>Cultural Event Speech</b>	<b>Cultural Event Speech DUE</b>
19 October (Th)	Storytelling; Impromptu Stories	
24 October (T)	TED Talks	Assign TED Talk
26 October (Th)	<b>NO CLASS</b>	<b>NO CLASS</b>
31 October (T)	Using Visual Aids; Draw for performance dates	TED Talk Topic <b>DUE</b>
2 November (Th)	Work Day	Visual Aid Draft <b>DUE</b>
7 November (T)	<b>TED Talks</b>	<b>TED Talks DUE</b>
9 November (Th)	<b>TED Talks</b>	<b>TED Talks DUE</b>

14 November (T)	<b>TED Talks</b>	<b>TED Talks DUE</b>
16 November (Th)	Interview Tips and Hints	Assign Interview
21 November (T)	Interview Prep	
23 November (Th)	<b>THANKSGIVING</b>	<b>THANKSGIVING (11/22-11/26)</b>
28 November (T)	Work Day	
30 November (Th)	Other Forms of Public Speaking	<b>Interview DUE</b>
5 December (T) @ 8:05-10:00am	<b>FINAL</b>	<b>FINAL</b>

### XIII. Outcomes Assessment

<b><u>OUTCOME</u></b>	<b><u>ASSIGNMENT</u></b>
<b>Brescia University Education Outcomes (BUEO)</b>	<b>Measuring Competency in Meeting Outcomes</b>
<u>BUEO #1</u> : Graduates will demonstrate the ability to think critically, analyze information, and communicate effectively.	TED Talk (Signature Assignment)
<u>BUEO #2</u> : Graduates will attain competence in and apply a field of study in readiness for graduate school or a career in an appropriate field.	TED Talk (Signature Assignment)
<u>BUEO #3</u> : Graduates will possess the capacity to adapt to diverse environments.	
<u>BUEO #4</u> : Graduates will understand and apply ethical standards in promoting justice and service to others.	
<b>General Education Outcomes (GERO)</b>	<b><u>ASSIGNMENT</u></b> <b>Measuring Competency in Meeting Outcome</b>
<u>GERO #1</u> : Students will read perceptively, write clearly and analytically, and speak effectively.	TED Talk (Signature Assignment)
<u>GERO #2</u> : Students will think critically.	TED Talk (Signature Assignment)
<u>GERO #3</u> : Students will synthesize and process information using traditional and technological tools.	
<u>GERO #5</u> : Students will recognize and analyze the impact of fine art, literature, and language on culture, civilization, and the individual.	
<u>GERO #6</u> : Students will analyze the impact of the events, theories, and traditions that shape human behavior and societies of the world.	

